

WHO WE ARE

OUR BEGINNING.Two foreign businessmen based in Thailand, William Black (General Manager, The Regent Bangkok) and Jim Reinholdt (Regional General Manager of Northwest Airlines) working in Bangkok were invited to speak at a UNDP conference on AIDS in the workplace in South East Asia. Subsequent to their participation, they conducted a survey of companies in and around Bangkok in 1992 through the American Chamber of Commerce.

Founders of TBCA : From Left James P. Reinholdt and William Black

The results indicated that all companies were aware of the AIDS problem, while 85% of companies were very concerned. Almost all (90%) said they would purchase an AIDS manual if it were available, while over half (60%) expressed interest in employee training - but only 1% had actually implemented training. A majority, however, said they would not provide leadership on instituting an HIV and AIDS policy, but rather would refer it to their Human Resource Manager.

The companies were also asked : where would you go for assistance? Of the companies surveyed, 70% said they did not know where to turn for AIDS in the workplace assistance. The unmet need was clear. It was also clear that something concrete was required if genuine interest was to be transformed into positive action.

Discussions with Steven Kraus, then of World Health Organization, were pivotal in convincing them that businesses could and should be contributing to Thailand's HIV and AIDS prevention efforts.

TBCA was founded in August, 1995 as a non-profit alliance serving business interests and addressing business concerns related to HIV and AIDS through linkages with businesses, non-government and government organizations. Mr Black came to realize, and has since spoken publicly on his belief that it just makes good business sense for companies to be involved.

A total of \$U.S. 40,000 in seed funds was made available to TBCA by its co-founders. Start-up funds came from Mr. Black, who loaned TBCA 500,000 baht (then \$US 20,000) and an anonymous donation in the same amount.

Since 1995, TBCA has worked with more than 13,000 companies in Thailand to help them implement HIV and AIDS programs.

WHAT WE DO

Many businesses recognize that the best way to reduce risks of HIV/AIDS on their businesses is through prevention education in the workplace.

TBCA was the first business coalition of its type in the world, offering quality education for staff on HIV prevention and assistance to business on management and policy of HIV issues.

Each year more than 13,000 companies engage TBCA to training for staff at all levels.

TBCA offers six four five key training programs that can be tailored to your business needs.

- - Executive Briefing
- - Staff Training
- - Human Resources Management Workshop
- - Training of Trainers (ToT)
- - Tuberculosis Prevention and Management in the Workplace

Most of these curriculums were developed under the project; working as partners: AIDS in the Workplace, under the sponsorship of the European Community. The project brought together a partnership of seven NGOs: Thailand Business Coalition on AIDS (TBCA), AIDS Counseling Centers and Educational Support Services (ACCESS), Association for Strengthening Integrated National Population and Health (ASIN), Care International Thailand, Population and Community Development Association (PDA), Thai Red Cross Program on AIDS, and the Program on Appropriate Technology in Health (PATH).

Executive Briefing

A one-hour advocacy session aimed at convincing top level management to support workplace programs and/or educate them about how the HIV pandemic is impacting businesses and what steps can be taken to be prepared to effectively address HIV/AIDS in the workplace. The seminar can be tailored to meet the needs of each particular workplace.

Staff Training

Interactive seminar in which information about HIV and AIDS is coupled with risk behavior modification education. How is HIV transmitted? Am I at risk from using the same bathroom as someone infected with HIV? How do I know if I am at risk? Can I still work with someone who has AIDS? These are all questions staff will need answers to if they are to be thoroughly informed about AIDS. A complete understanding of HIV and AIDS will further help staff feel comfortable working with HIV infected co-workers. All of which is designed to protect your workforce and improve morale and productivity.

Human Resources Management Workshop

Developing a company policy on HIV/AIDS can be daunting a daunting task. What to include and what to leave out? What are other companies doing? What impact will HIV have on the company, both socially and economically? These are all questions that Human Resource Managers are faced with when taking the all important first step of developing an HIV/AIDS policy. This workshop allows participants to explore answers to these and other questions concerning policy development and provides the tools to draft a policy. Other AIDS in the Workplace Seminars are offered for human resource and personnel managers from different companies to discuss the issues surrounding HIV/AIDS in the workplace. Participants explore their own attitudes about HIV and AIDS and how their attitudes reflect company practice regarding HIV infection. Participants are further afforded an opportunity to compare and contrast their company's education program, HIV prevention activities and policy with other companies participating in the training.

VALUES

TBCA have made great progress in partnering with business sectors to respond to HIV/AIDS and TB through the protection of human rights. Unquestionably, our experience is more advancedas far as the unique ASO Standard Practice is concerned.

In spite of 20 years history, TBCA, like other unique civil society in Thailand, eventually traveled down similar paths to serve the nation's health strategy at the end. Our works towards HIV/AIDS along with our partnered NGOs moved rapidly forward from being standard-setting, fact-finding, and advocacy organization to becoming capable of creating new HIV/AIDS umbrella organization and influencing existing governmental organizations on HIV/AIDS human rights issues. Indeed, by the close of the 1990s, TBCA had established themselves firmly in all of these roles. The fact that TBCA still struggles with addressing an emerging epidemic among indigenous people is more a sign that the movement has thus far been incomplete than that it is faltering or ineffective.

Additionally, now Thailand is actively working through the path to ASEAN Economic Community by the end of 2015, it is likely that there will finally be more movement on human rights and HIV/AIDS issues for several interest groups. However, other key issues that involves the Key Affected Population, such as sex tourism, illegal trafficking of women and children for purposes of prostitution, and injected drug users continue to require ongoing proactive management by the partnership before they become a serious threat to the national goal of 3 Zeros AIDS strategy

While we have been an important voice in human rights standard-setting, fact-finding and advocacy regarding HIV/AIDS, TBCA remain unable to fully influence the governmental organizations that ultimately make and implement human rights policies in these areas. As the our experience in general is new to Thai politics, continuing human rights abuses are a sign of the miles left to travel on this road rather than an indicator that the road needs to be abandoned.

Regardless of their differing experiences with creating HIV/AIDS partnerships, it is impossible to say that either effort has failed to use this mechanism successfully to at least begin seriously addressing HIV/AIDS human rights issues. What can be said is that each partnership can be placed at a differing point on a continuum of effectiveness that ultimately concludes with a fully integrated partnership capable of fundamentally influencing a country's HIV/AIDS human rights policies on an ongoing basis. We are yet to put our values through business coalition and let our voice heard at national level for the time to come.

e-Newsletter

- [- The World AIDS Day Issue](#)
- [- 20th Anniversary Newsletter Edition](#)

LATEST EVENT

- [- Bike for World AIDS Day 2014 ปั่นปั่นวันเอดส์โลก](#)
- [- Bike for Children 2014 งานปั่นปันน้อง](#)
- [- Charity concert for Children](#)
- [- TBCA Mini Marathon 2014](#)
- [- BIKE for World AIDS Day 2013](#)
- [- TBCA Walk-Run Mini Marathon 2013](#)

[View all](#)

OUR NEWS

• October 28, 2014

The finisher of TBCA Charity Cycling

[Click here to know more](#)

• October 21, 2014

แถลงจัด “ปั่นปันน้อง Bike For Children” 734 กม. ช่วยเด็กถูกผลกระทบเอดส์

• October 01, 2014

Thai Compendium Innovation on AIDS ceremony and presented certificates to the Implementation team led by TBCA

• June 30, 2014

The event is a charity walk-run, to promote HIV/AIDS awareness and raise fund for people affected HIV/AIDS

• May 28, 2014

James Reinholdt, Adjunct Professor. Global Business and Marketing Management (MBA and BBA) with 12 students visited TBCA

• May 28, 2014

Mr.Reinholdt recounted how TBCA was established to support private sector on HIV/ AIDS and TB

• May 28, 2014

'Water exchange' method helps sex education in workplace.

• February 07, 2014

Performance review : TBCA showed how intervention in workplaces help overall national AIDS strategy achievement.

• February 15, 2014

We teached children to make Look-Chub and have lunch, donate money / food / Education stationary. They enjoyed and participated our activities.

• February 12, 2014

TBCA Chawetsan Namwat, Director, Bureau of Tuberculosis.

• February 12, 2014

TBCA visited Doctor Nakorn Prensri, at PR-DDC.

• February 12, 2014

TB number One: Disease Control Department Specialist welcomed TBCA at AIDS, TB and STDs Control Department.

[Career Why TBCA Become IA](#)

GET INVOLVED

Success to defeat HIV/AIDS depends on all of us.

Find out how you can get involved or support TBCA to make the difference against discrimination and prejudice to people living with HIV/AIDS.

Be one of us today.

At a Glance

The Thailand Business Coalition on AIDS (TBCA) was established in May 1993 and registered as an Association in August 1995, being the first business coalition on AIDS established worldwide.

TBCA is a non-profit alliance serving workplace concerns related to HIV and AIDS through linkages with businesses, non-government and government organizations. It is considered as a civil society.

TBCA has been a pioneer in the field of workplace education and training on HIV and AIDS and has played a key role in the established of BCAs in Myanmar, Singapore, and a prototype for business coalition on AIDS worldwide. In 2006 when APBCA was established, TBCA assisted APBCA engage with business communities in countries such as PNG and Indonesia

TBCA's Standard HIV Workplace Training programme with [ASO and ASO-T Standard](#) has been delivered to more than 800,000 Thai employees. The programme has inspired training programmes across the BCA network, adapted to suit local conditions. Additionally, TBCA addresses both HIV/ ATDS and Tuberculosis as a stand-alone training programme.

As mentioned, one of TBCA's key achievements is the development of the AIDS Standard Organization Response (ASO) programme. ASO and ASO-T are delivered in partnership with the Thai Ministries of Labour and Ministry of Public Health. The ASO-T programme certifies companies who have delivered a workplace HIV/TB programme to platinum, gold, silver standards. Ten thousands of companies in Thailand have been accredited under the ASO programme since its inception.

The Principles of TBCA

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The companies were also asked: where would you go for assistance? Of the companies surveyed, 70% said they did not know where to turn for AIDS in the workplace assistance. The unmet need was clear. It was also clear that something concrete was required if genuine interest was to be transformed into positive action.

Discussions with Steven Kraus, then of World Health Organization, were pivotal in convincing them that businesses could and should be contributing to Thailand's HIV and AIDS prevention efforts.

Our Mission

To make a positive difference in the lives of people so they can achieve their highest potential by developing and implementing National Policy and Certification programs for the prevention of HIV/AIDS/ TB throughout Thailand.

Our Vision

To become THE provider of choice through the transfer of knowledge and training for the prevention of HIV/AIDS/TB in the workplace.

Locations

ศูนย์ประสานงานในกรุงเทพฯ

Thailand Business Coalition on AIDS

2nd Floor, Tanakul Building

77 Rama 9 Road, Huaykwang Bangkok 10310 Thailand

Email : info@tbc.or.th

Tel : (662) 643 8080-7

Fax : (662) 643 8089

Board of directors

TBCA BOARD OF DIRECTORS 2012-2014

	Mr.Greg Watkins Chairman British Chamber of Commerce	Mr.Paradai Theerathada Deputy Chairman Thai Military Bank
Prof.Dr.Chawalert Lertchalolarn Director Chulalongkorn U.	Mr.Areeya Banomyong Director GOOGLE (Thailand)	Mr.Thomas Van Blarcom Director TQPR
Dr.Alessio Panza MD Director Chulalongkorn Consultant	Mr.Paul A. Connelly Director ILC	Mr.Sukhavichai Dhanasundara Managing Director BOI/IC

Training Department

- **1.Our Current projects**
 - 1.1) [Voluntary Counseling and Testing in the Workplace project\(VCT@WORK\)](#)
 - 1.2) [Development of Learning Programme Content on HIV and Human Rights in the Context of Law Enforcement Project](#)
 - 1.3) [HIV/AIDS Prevention and Management of Mass Rapid Transit \(MRT\) Purple Line Construction Site](#)
 - 1.4) [Women Health Promotion in the Workplace](#)
- **2. Training and Education service**
 - 2.1) [HIV/AIDS \(and TB\) Basic Knowledge](#)
 - 2.2) [HIV/AIDS \(and TB\) Management in the Workplace](#)
 - 2.3) [HIV/AIDS \(and TB\) Leadership in the Workplace](#)
 - 2.4) [Women Health Promotion in the Workplace](#)

Our Current projects

1.1) Voluntary Counseling and Testing in the Workplace project(VCT@WORK)

Thailand Business Coalition on AIDS (TBCA), in collaboration with the International Labour Organization, United Nations AIDS program (UNAIDS) and The Thai Red Cross AIDS Research Center, has implemented the project Voluntary Counseling and Testing in the Workplace (VCT@WORK) to tackle the HIV/AIDS epidemic by encouraging employees in the workplace to get tested for HIV. This project has been launched in many countries around the world. A press conference to launch the project in Thailand on 15 November 2556 has a lot of private sectors to attend the event. Project activities include campaigning VCT in the workplace, training of basic knowledge on HIV/AIDS and testing for employees, and providing mobile testing for HIV in the workplace.

For further information, please contact Training Department of TBCA

Our Current projects

1.2) Development of Learning Programme Content on HIV and Human Rights in the Context of Law Enforcement Project

In 2013, Thailand Business Coalition on AIDS (TBCA) has developed a curriculum on human rights and HIV in the context of law enforcement under the sponsorship of the United Nations Development Programme and Police Education Bureau, Royal Thai Police. TBCA conducted the survey of knowledge, attitudes and behaviors related to AIDS among police officers via an online questionnaire, focus group discussion with senior police officers to learning about the performance of the police in solving HIV/AIDS problems. TBCA brought resources from these police officers to develop a HIV/AIDS curriculum for police officers and also recommendation on HIV/AIDS management in Royal Thai Police.

Our Current projects

1.3) HIV/AIDS Prevention and Management of Mass Rapid Transit (MRT) Purple Line Construction Site

Thailand Business Coalition on AIDS (TBCA) has conducted the project HIV/AIDS prevention and management of MRT Purple Line construction site since 2010. HIV/AIDS implementation is one of requirements of the Organization for International Cooperation of Japan (JICA) that want borrowers providing knowledge on HIV/AIDS prevention to their employees in the construction project. TBCA provided HIV/AIDS education for JICA borrowers' employees and encouraged them to protect themselves from HIV infection by supporting condom vending machines in the workplace. In recent years, we also provided mobile HIV testing for employees. Companies participating in this project include CKTC joint ventures, Sino-Thai Engineering and Construction PCL and Italian-Thai Development PLC.

Our Current projects

1.4) Women Health Promotion in the Workplace

In 2013, Thailand Business Coalition on AIDS (TBCA), with support from Hewlett – Packard, conducted women health promotion program at Cal - Comp Electronics (Thailand) in Petchaburi province. Objectives are to encourage employees, mostly women, have good health and lower illness rates. Activities consist of a general health survey of employees, Training of the Trainer, and project monitoring. Health issues for educating employees include healthy eating, family planning, contraception, HIV/AIDS and sexually transmitted diseases, breast cancer and cervical cancer.

Training and Education service

2.1) HIV/AIDS (and TB) Basic Knowledge

Objective

- To create HIV/AIDS (and TB) understanding to leadership
- To raise awareness on HIV/AIDS (and TB) prevention and support employees to get voluntary counseling and testing for HIV
- To promote non-stigmatizing and discriminating attitude on people affected HIV/AIDS (and TB)

Topic

- Current situation on HIV/AIDS (and TB)
- What is HIV/AIDS (and TB)
- Mode of HIV/AIDS (and TB) transmission
- HIV/AIDS (and TB) prevention, treatment and rights
- Living with HIV/AIDS (and TB)

Time

- 3 hours

Training and Education service

2.2) HIV/AIDS (and TB) Management in the Workplace

Objective

- To create HIV/AIDS (and TB) understanding
- To create HIV/AIDS (and TB) management in the workplace
- To provide guideline on developing HIV/AIDS (and TB) policies in the workplace

Topic

- HIV/AIDS (and TB) basic knowledge
- AIDS-response Standard Organization (ASO) / AIDS and TB-response Standard Organization (ASO-T)
- Guideline on HIV/AIDS (and TB) management in the workplace

Time

- 3 hours

Training and Education service

2.3) HIV/AIDS (and TB) Leadership in the Workplace

Objective

- To create HIV/AIDS (and TB) understanding to leadership
- To provide guideline on HIV/AIDS (and TB) education for employees
- To provide guideline on HIV/AIDS (and TB) activities in the workplace

Topic

- HIA/AIDS (and TB) basic knowledge
- HIV/AIDS (and TB) Leadership in the workplace
- Guideline on HIV/AIDS (and TB) activities in the workplace

Time

- 6 hours

Training and Education service

2.4) Women Health Promotion in the Workplace

Objective

- To create women health understanding to employees
- To promote employees to take care of their health properly

Topic

- Healthy eating
- Women body and menstruation
- Family planning
- Maternal health
- Breast / Cervical cancer

Time

- 6 hours

Fundraising

1. CSR Activity

1. Community/Youth Project

1. Plern@Schoolรณรงค์ภัยทางไกลโรคเอดส์ Prevention is better than Cure

During 4th -13th February 2014, TBCA organized Youth Project-Plern@School at TriemudomSuksaNomklaow School, SurasakMontri School and Thai Management Technology College . More than 1,500 Students joined in the activities, training and games focusing on safe sex and have the condom promotion.

2. แบ่งปันความรู้สู่เยาวชนไทย (School Bus Project) It starts from school to community

At PlongtaEum District, Rayaong . This is a safe sex education to leaders of youth and play activity /games.

3. ชุมชนปลอดภัย ทางไกลโรคเอดส์ (Healthy Community Project) Sparing our Community Care

The event took place at Wangwa District, Rayong. TBCA trained the leaders of community about HIV/AIDS . Prevention , risk behavior and attitude for affected people.

2. Pronounce the word Help out loud: On mission for HIV/AIDS

1. Bann Gerda,Lopburi

Activity,game ,sport day , lunch with children and donate money, toys ,education stationary, sport instrument and cloths.Children here are very cheerful and talented in the show.They have the musical band and acted in the “ Living with the tiger ” short movie. Good-good.

2. Bamrasnaradune Hospital: No milk today, my life has gone away.....

Milk Powder donation and Consumer products for HIV affected people. There are the Candle of life club here for consultant and the head of nursing here got the excellent nursing reward.

3. Bann Lorenzo ,ChonburiIn the name of the Father.....

Activity,game ,lunch with children. They are very happy ,cause of love and music from sister.

4. Camillion Social Center, Rayong(Million cares for Camillion.....)

They enjoyed our activity,games ,lunch.We donate money, toys ,stationaries, sport instruments,consumer products ,clothes ,food and milk for children.

5. Bann Prakun,Chantaburi

A recreational activity from TBCA aims to enhance a better scope of life for the children that their shades of loves shadowed by missing opportunities in their lives. This is an important message from TBCA.

3. Education Fund for Children affected from HIV/AIDS in Chiangmai

Can you differentiate between the haves and the have-nots? It is not difficult! So the morale of the story is – bridging the gap!

We donate the education scholarship for 32 children in Chiangmai and Phayao till they are 18 years old. Most of them live with relatives whom are very poor and they are studying in school nearby home.

2. Charity Event

1. TBCA Mini Marathon on 24th August 2014 at Chatuchark park

More than 1,600 runner joined in the length of 3/5/10.5 kms. The registration fee is for helping people affected from HIV/AIDS.

The “life” cycle of Charity

2. Bike for World AIDS Day2013 on 22th December 2014

More than 800 riders joined us for HIV Prevention awareness. This is what we are after – anything get the people going, let do it for the sake of prevention.

3. Fundraising Booth

Fundraising Team organized an exciting booth for fundraising at Laemchabang Industrial Park , Chonburi on 4th March 2014 and at Star Hotel , Rayong on 21th March 2014.It's so fun to see them joined in the fundraising games , sell the premium to raise fund for helping people affected from HIV/AIDS, which we will continue it for our beloved children. We gave the participants Condom promotion and HIV/AIDS prevention's manuals.

The business coalition stood tall for the mission

whether it is from work place, Government office ,bank , school, community .Play fundraising games, sell the premium to raise fund for helping people affected from HIV/AIDS. Condom promotion and manual for free. Exhibition and consultant.

4. Organize event service for the work place

1. Safety Day Event at Chaikomol Co., Ltd.

2. Sport Day Event at Tai Ho., Ltd

5. Condom Vendor Machine and condom Services for your workplace.

6. A drop of rain saving a field of harvest.

1. premium Catalogue for order:

2. Make a wish and go for it.

1. At our donation boxes via branches of

1. Krungthai Bank(KTB)

2. Provincial Electricity Authority(PEA)

3. Thailand Post

2. Transfer to TBCA's A/C at Kasikorn Bank,Rama9 Branch.

A/C No. 713-2-13511-2.

A/C Name: Thailand Business Coalition on AIDS(TBCA).

Partner

TBCA conducted a survey of companies in and around Bangkok in 1992 through the American Chamber of Commerce. Previously they were invited to speak at a UNDP conference on AIDS in the workplace in South East Asia.

In May 18, 1993, Bill Black and James Reinholdt made remarks at the Embassy of Japan, Bangkok, Thailand by a Presentation: The Thailand Business Coalition on AIDS.

In September, 1993 TBCA was founded as a non-profit alliance serving business interests and addressing business concerns related to HIV/AIDS through linkages with businesses, non-government and government organizations.

In October 1993, an in-seed funds was made available to TBCA by its co-founders. Start-up funds came from Bill Black, and an anonymous donation from Jim Reinholdt.

TBCA was one of many organizations that received support from the national AIDS budget from the total of US\$100 million a year (during Prime Minister Chatchai Choonhavan and later Anand Panyarachund government in the early 90s) as support for non-profit organizations.

During 1993-94, TBCA turned to donor-supported projects beginning with an HIV/AIDS workplace curriculum development project supported by the European Union. This was the first project implemented together with non-profit collaborating partners of the Programme for Appropriate Technology in Health (PATH) and the ACCESS [to AIDS services] Foundation.

In 1994, TBCA joined AIDS education activities for company employees with the Population Development Association (PDA) with funds from the European Union.

From 1994-96, various educational curricula were developed from this project, and with support by UNICEF, SHELL. Thailand was one of TBCA's first partners as they saw AIDS education and non-discrimination in the workplace as directly benefiting their company and the community they operated in.

In November 1996, there was a luncheon, Does AIDS Affect Your Business?, featuring presentations by two board members and TBCA's Executive Director and organized by the British Chamber of Commerce.

In early 1995, TBCA sought and obtained donor funding from the United Nations Development Programme Regional Project on HIV/AIDS and Development which covered initial project and administration costs. Early technical assistance was provided by the Ministry of Public Health and the World Health Organization.

In the same year, TBCA received assistance provided by the Kenan Institute of Private Enterprise at the University of North Carolina at Chapel Hill to support the publication of what would be prove to be important recruitment tools: a policy development handbook, a booklet of sample HIV/AIDS company policies, a training overview booklet, and initial newsletters.

In May 1996, TBCA received further support from the United Nations Development Programme (UNDP: Fundraising for non-profit organizations).

Later in 1996, through the European Commission (EC) Programme on AIDS in Developing Countries, TBCA diversified its training seminars and developed a human resource module (which covers personnel workplace policy issues) based on one of the modules developed under the EC project.

In July 7, 1996 SupanyaLamsam, TBCA's first Executive Director made remarks at the Asia Pacific Alliance Against AIDS Meeting, Public-Private Partnerships for AIDS Prevention in Asia Pacific, in Vancouver, British Columbia, Canada on The Role of the Private Sector in HIV/AIDS Prevention.

1997 saw the replacement of TBCA's Executive Director from SupanyaLamsam to Anthony Pramualratana, Ph.D.

1997 saw the first Siam Commercial Bank fundraising event for TBCA. The SCB Park Plaza provided booth space for TBCA to sell the second-hand, as-new products donated by hotel continuing for 8 more years.

In October 27, 1997 William Black made remarks on the panel, "Best Practice for HIV in the Workplace" under the Thailand Business Coalition on AIDS Experience at the Fourth International Congress on AIDS in Asia Pacific, Manila, Philippines,

From 1996 to 1998, TBCA partnered with several multi-national corporations in support of its mission to educate and promote non-discrimination such as UNOCAL Thailand and later Chevron in Southeast Asia, Standard Chartered Bank, Nike, Mercedes Benz, Colgate Palmolive and other multi-national and Thai companies on a fee-for-service basis.

In the year 2000 TBCA received a three year grant from the Ford Foundation to establish the Asia Business Coalition on AIDS (ABC on AIDS). This was the first regional network of its kind with the objective of Advocacy for Implementation of HIV AIDS education and non-discrimination in the workplace.

In 2001, TBCA participated at the UN General Assembly Special Session on HIV/AIDS, TBCA membership at the National AIDS Committee chaired by Thai PM, member of the NGO AIDS budget for Thailand established by the Anand government and direct support from the Ministry of Public Health to put HIV/AIDS, and the private sector as a key component in the national AIDS strategy.

TBCA established its "Buddy Project" programme in 2001. This was an integrated programme to assist people living with AIDS in the Bangkok Metropolitan Area, funded by MoPH's Department of Infectious Diseases to improve patients' morale and to create improved understanding among their families and the community.

From 1 January of that year, TBCA executed its Pilot Project on HIV/AIDS Prevention and Management in the Workplace (called "HIV/AIDS programmes in the World of Work) in Rayong province under the ILO fund. The project life was 1.5 years.

TBCA, with close links with American and British Chambers of Commerce – the coalition between the non-profit and business sectors to ensure the country's effective HIV/AIDS response is maintained. This link allowing TBCA to reach their members and expand private sector activity around HIV/AIDS. These two chambers also played an important role in fund raising events supporting people living with HIV/AIDS.

The AIDS-response Standard Organization (ASO-Thailand) was officially established in May 2001 as a certification programme for leading companies in their prevention and management of AIDS in their workplace.

October 2001, TBCA organized meetings for people living with AIDS to exchange experiences and advice, working together with the For Life Society, White Doves Club, and the Club for People with AIDS Problems and private sector members.

From April 2001 to June 2002, TBCA organized major study programmes for delegates from Vietnam, China, Cambodia, Bangladesh, Indonesia, Nepal, and Myanmar with an average duration of two weeks for HIV/AIDS training capacity.

In 2002, TBCA's mission to educate employees and management as well as policy development got a boost in national programme called ASO and ASO-T (AIDS-response Standard Organization/ Tuberculosis) with initial support from the Population Council and AIA Thailand and later support from the Global Fund to Fight AIDS, TB and Malaria (GFATM). The Standard is carried out in collaboration with the International Labour Organization and the Ministries of Public Health and Labour- Department of Labour and Social Welfare, in 65 companies in the Eastern Seaboard industrial estate of Thailand to implement HIV/AIDS policies and workplace programmes.

In February, 2002 TBCA operated the AIDS Hotline "1645" service in co-operation with Merck Sharpe and Dohme and the Ministry of Public Health for consultation and medical advice.

In 2003, the ASO and ASO-T programmes became known through business coalition, covering 73 provinces of Thailand. TBCA's mission was to provide education and policy development for companies in Thailand (as at 2014 TBCA has certified over 17,000 workplaces through partnership with non-profit organizations throughout the country).

Also in 2003, Employers' Confederation of Thailand, Thailand Business Coalition on AIDS, Department of Labour, and ILO published the "Employers' Handbook on Managing HIV/AIDS in the Workplace, supported by the Joint-United Nations Programme on HIV/AIDS (UNAIDS).

This year, the Global Fund to Fight AIDS, TB and Malaria provided funds to expand the ASO programme nationwide and later another programme for the TB-HIV programme.

In July 11 to 16, 2004, Thailand hosted an important event on the AIDS calendar: the XV International AIDS Conference (IAC).

This year, the Siam Commercial Bank held 6th annual fundraiser to support the TBCA community programme.

January 2005, TBCA contracted 34 NGOs in 25 provinces to involve 2,500 companies in policy development, human resource management workshops and staff trainings for the ASO and ASO-T programmes.

This year marked the highest promotion of the AIDS-response Standard Organization (ASO) to implement our HIV/AIDS Prevention on Management in the Workplace programme throughout the country.

June 2005, TBCA signed a contract with the Japan Bank for International Construction (JBIC) to develop their HIV/ADS guidelines for construction project loans in Asia.

In June 2005, the Standard Chartered Bank President opened the Bank's training yearly programme conducted by TBCA and the Bank's AIDS Champions.

August, 2005, was the first time TBCA and its NGO partners organized a Gala Dinner with all of the 88 Miss Universe Beauty Contestants. Key sponsors were Standard Chartered Bank, Singha Beer and Hang Sanitary products. The Westin Grande Hotel Sukhumvit provided the banquet room and dinner free of charge and the British Chamber of Commerce in Thailand (BCCCT) announced ticket sales through its members.

August 2005, the Thai Ministry of Labour started promoting the ASO certification among APEC member countries at a regional conference held in Bangkok. A key success of this regional conference was the involvement of Property Care Services (PCS) in their workplace programme and site visit. The JW Marriot was also instrumental in recruiting several hotel partners to join the project.

September 2005, Chevron and TBCA promoted increased involvement of the energy industry in preventing HIV and reducing discrimination in the workplace at the Society for Petroleum Engineers (SPE) regional meeting in Kuala Lumpur. This demonstrated Chevron's commitment that not only focused on Thailand but also to their industry counterparts. Chevron continued commitment to HIV and AIDS with year-round staff trainings and a fundraising event to support our community programme.

January to December 2005, TBCA conducted trainings with major local and international partners such as the United Nations in Thailand, the World Food Programme regional offices, the US Embassy, the British Embassy, the Ministry of Foreign Affairs in Thailand, the Chinese Employer Confederation, the **Cambodian Federation of Employers and Business Associations (CAMFEBA)** as well as leading companies such as Daimler-Chrysler, Colgate-Palmolive, Major Cineplex, Bangkok Mass-Transit and Telecom Asia.

In June 2008, Prof. Mark van Landingham led 12 member team of the **Tulane School of International Public Health** to visit community groups on current effort to fight AIDS, jointly organized by TBCA.

Late November 2005, the running 3-year organized two-week summer study visit to Thailand for the Masters of International Public Health students, Tulane University, came to an end when Hurricane Katrina hit upon the Tulane School of International Public Health.

In June 2006, TBCA started the "MY BUDDY"- a volunteer programme demonstrating effective leadership in caring for persons living with HIV/AIDS (PHAs) and promoting non-discrimination in society, requesting funds from The UPS Foundation for one-year implementation.

In 2007, TBCA boosted the Condom Promoting Programme in the Workplace.

October 2007, TBCA started activities of the TB Round 6 Project under the Global Fund's budget, ranging for 5 years.

In February 2008, TBCA's Executive Director provided training programmes visit for a 10 member team of the **Taiwan AIDS Foundation** led by Prof. Shing-jer Twu, the former Public Health Minister of Taiwan.

The following month, TBCA organized a one-week study visit for the Debswana diamond mining of Botswana to learn about TBCA efforts to fight HIV/AIDS in Thailand.

July, 2008, TBCA Executive Director joined a plenary discussion at the 1st General Assembly of the Sri Lankan Business Coalition on AIDS (SBCA), which chaired by CEO of Standard Chartered Bank Sri Lanka.

September 2008, TBCA Executive Director and TBCA GM attended the Annual Board Meeting of MBCA (Myanmar Business Coalition on AIDS) in Yangon.

TBCA started the **Global Fund's** RCC Round in October 2008 for HIV/ AIDS prevention in the workplace. The Round lasted 3 years (Sep 30, 2011) before moving into the SSF Round, from Oct 1, 11 to Sep 30, 14.

TBCA, with support from the ILO and UNAIDS, conducted a 3-month Voluntary HIV Counselling and Testing (VCT) programme which aims to support reduction of HIV infections among employees in workplaces in Thailand. This is "pilot" VCT project was launched in October 2013 and will continue on an annual basis.

Knowledge Base

National AIDS Prevention and Control Strategies (Announced 2013)

The Cabinet, during its meeting on 8 October 2013, approved the national AIDS prevention and control strategies for 2014-2016, aimed at eliminating the HIV/AIDS problem in Thailand within the next 20 years.

The strategies, proposed by the Ministry of Public Health, will be used by relevant agencies as guidelines for tackling the HIV/AIDS disease.

The proposal comprises four major strategies. In the first strategy, AIDS prevention and control will be expanded, based on human rights protection and gender sensitivity, so that it will cover all groups of people engaging in behaviors that put them at high risk of acquiring HIV.

The second strategy seeks to accelerate work concerning social protection and changes in legal environment that are significant to AIDS prevention and treatment. In the third strategy, public participation will be enhanced at national, provincial, and local levels for AIDS prevention and control. The fourth strategy seeks to develop strategic information to increase the efficiency of AIDS prevention and control at all levels.

In order to integrate measures and plans against HIV/AIDS, emphasis will be placed on preventing HIV transmission to the newborn babies, children, and youth. A campaign to promote condom use will be given a boost, and the availability of safe blood will be ensured to prevent the spread of HIV/AIDS.

The National Committee for AIDS Prevention and Control will supervise operations in accordance with these strategies in order to achieve the target, under social justice and gender equality principles. AIDS prevention and control will be carried out in a new dimension, moving from treatment to the promotion of the quality of life. The public and private sectors will work closely with civil society organizations in the action plan against the disease.

According to the plan, Thailand has set a target to reduce the number of new HIV patients by two-thirds in 2016. It will bring down the infection rate in newborn babies to less than two percent. HIV/AIDS-infected persons will be provided with equal social protection and access to treatment of good quality. Efforts will be stepped up to reduce the number of AIDS-related deaths by more than 50 percent.

In implementing the national AIDS prevention and control strategies for 2014-2016, it is expected that a budget of 11.27 billion baht is required in 2014. Another 11.87 billion baht will be needed in 2015 and 12.5 billion baht in 2016. The strategies will contribute to continued AIDS prevention and control, in response to the "Getting to Zero" campaign launched the United Nations.

Statistics compiled by the Ministry of Public Health in 2012 show that more than 80 percent of AIDS patients have infected the disease through sexual transmission. HIV prevalence among users of injected drugs accounted for five percent. Mother-to-child HIV transmission accounted for almost four percent and only 0.02 percent of HIV infections were transmitted through infected blood.

Good Practice Note HIV/AIDS in the Workplace

According to the United Nations, the past Environment and Social Development Department two decades have seen 60 million people infected by HIV/AIDS and 20 million deaths. Ninety-five percent of the infected population currently live in developing countries. While Africa continues to be the region most severely impacted by the pandemic, infection rates in other regions (notably Eastern and Central Europe and Asia) are climbing rapidly. The UN predicts 68 million more deaths over the next twenty years unless efforts at prevention and treatment are increased.... [“Read More....”](#)

Using Incentives to Encourage AIDS Programmes and Policies in the Workplace: A study of feasibility and impact in Thailand

This study was supported by the Horizons Program, AusAID and the American International Assurance Company. Horizons is implemented by the Population Council in collaboration with the International Center for Research on Women, International HIV/AIDS Alliance, Program for Appropriate Technology in Health, Tulane University, Family Health International, and Johns Hopkins University.... [“Read More....”](#)

Corporate Social Responsibility in Thailand

Corporate Social Responsibility (CSR) is known to contribute to the competitiveness of companies by reducing operational risks associated with environmental and social issues. It can also be a driver for product and service innovation that respond to the challenges and opportunities of today's rapidly changing political, economic, social, and environmental spheres. If companies work with their stakeholders in a collaborative way, economic growth and development can be brought in-line with societal expectations about how resources should be managed and how communities should develop... [“Read More....”](#)

BUILDING REGIONAL CAPACITY TO MAINSTREAM HIV/AIDS MANAGEMENT: ENGAGING THE PRIVATE SECTOR

HIV throughout the region. Mobility and the spread of HIV/AIDS are both closely linked to development issues such as poverty, income differentials, and landlessness. The Greater Mekong Subregion provides an excellent example of the convergence of these two trends. With increased connectivity and disparate economic development between and even within countries, mobility and migration have become inevitable and bring with them the problem of HIV/AIDS... [“Read More....”](#)

New!!! Thailand -- National AIDS Prevention and Control Strategies 2014-2016 (Available in Thai only)

“Focus On” Series

Prevention for Better Generation

Thailand Business Coalition on AIDS mission, as set by our Thai and foreign Founders, was to be the premier private sector organization that prevents HIV/AIDS and advocates for non-discrimination in the workplace.

Today, this mission continues to be relevant but has also expanded to include Tuberculosis, and will soon cover other health concerns of the country. Beginning with a staff of three in 1993, the association, being taken as a civil society, now has networks nationwide with over 60 staff and associates across the region.

TBCA was the first business coalition on AIDS and has inspired similar business coalitions in over 40 countries around the world covering the African, South Asian, Southeast Asian continent as well the Pacific region.

Remaining true to their mission of education and compassionate policy promotion has inspired other coalition to replicate their success both in Thailand and around the world.

LEADING ROLE FOR CORPORATE SOCIAL RESPONSIBILITIES IN THAILAND : THE IMPORTANCE OF HAVING THE ASO & ASO-T

TBCA has occupied a valued role in the response to HIV, with a particular focus on building the capacity of workplace community. Based in Bangkok, with a strategy to build sustainable workplace community-based organization standard, the Association is working closely with the provincial labour office, Ministry of Labour, to ensure an effective workplace intervention for preventive care. The Standard has become the “The Code of Practice on Prevention and Management of HIV/AIDS,” notified by Ministry of Labour in July 2005.

The Association's initiative, known as the AIDS-response Standard Organization (ASO), was launched in 2003, at a press conference that publicized the availability of incentives to encourage companies to implement HIV/AIDS workplace programs and policies. The Standard later expand to the HIV-related disease Tuberculosis, hence ASO-T. This is recognized and endorsed by the Ministry of Public Health and the Ministry of Labour and Social Welfare, TBCA staff built relationships with company managers, in order to explain and promote the advantages of joining the initiative. Companies agreeing to implement at least the minimum three required anti-discriminatory HIV/AIDS workplace policies received a reduction of 5 to 10 percent off their group life insurance premiums from a leading global insurance firm and Thailand's largest insurance provider, if they were clients.

As the initiative evolved, TBCA introduced the additional incentive of a certificate jointly endorsed by the Ministry of Public Health and the Ministry of Labour and Social Welfare, which was awarded at a high-profile public ceremony.

For each company agreeing to participate, TBCA offered assistance to enhance their activities, including providing educational leaflets, videos, and a mobile exhibition, as well as condoms, peer education training, counseling and referrals to support groups for HIV-positive employees, and assistance with writing company HIV/AIDS policies.

- TBCA has conducted HIV/AIDS and TB Preventive Training under support from the Global Fund to Fight AIDS, TB and Malaria (GFATM) from 2002 to present. TBCA has trained over 800,000 employees from over 32,000 workplaces covering 70 out of 77 provinces in Thailand. The project will be over by September 2014

- TBCA provides training support to private sectors and government sectors. From 1998, TBCA expanded its networks to sub-provincial level to educate the outreach workplace

CELEBRATING THE NATIONAL ACHIEVEMENTS

"TBCA's legacy will live on in its workplace based approach and commitment to involving key stakeholders and beneficiaries in the HIV response. Their close work with the Ministry of Health for Disease Control and Prevention, Ministry of Labour for workplace training on AIDS Prevention and Control, and the past success of community care under supports of UNICEF, ILO, UNAIDS, AusAIDS, UNDP, and the Global Fund for AIDS and TB with business coalition is widely recognised."

The accreditation process which is designed to guarantee CSR quality across the country, also known as ASO, is for accredited workplaces on yearly basis, that they must meet high institutional and programmatic standards, as assessed by the ASO auditing system.

Wasurat Homsud, the TBCA's Programmatic team leader under the Global Fund grant said: "My colleagues and I joined TBCA because we believe it will help Thai private sector to become better in human right value that steering toward non-discrimination and non-stigmatization. TBCA is a platform that will introduce us to a broader perspective and support our learning and knowledge sharing, and at the same time help Thai people." [How to receive ASO click here](#)

ASO

ASO Standard

ASO stands for AIDS-response Standard Organisation that can be evaluated by Thailand Business Coalition on AIDS that can be divided into two folds:

1. Policy level is considered a preliminary assessment that covers following areas:

- a. No compulsory HIV/AIDS testing for applicants or employees.
- b. No employee termination based on HIV /AIDS status.
- c. Must provide HIV/AIDS training to staff.

2. Management level is a secondary assessment process that will evaluate the workplace performance on managing HIV/AIDS in work places.

The accreditation for ASO can be divided into two levels with criteria as following:

- a. **Silver:**
 - i. The score for ASO assessment is between 50-74.99 points.
 - ii. May or may not have the policy for HIV in place.
- b. **Gold:**
 - i. Have HIV/AIDS policy that covers the above 4 principles in-place in writing.
 - ii. The score for ASO assessment is greater than 75 points.

ASO-T Standard

ASO-T refers to AIDS and TB-response Standard Organisation that use following criteria in evaluating the workplace/organisation:

1. Policy level is considered a preliminary assessment that covers following areas:

- a. Must provide TB training to staff.
- b. No employee termination based on TB status and allow the employee to come back to work after the two weeks DOT course
- c. Must have TB champion in the workplace who have a role on TB surveillance and coaching on DOT for the TB infected employee.

2. Management level is a secondary assessment process that will evaluate the workplace performance on managing TB in work places.

The accreditation for ASO-T can be divided into two levels with criteria as following:

- a. **Silver:**
 - iii. The score for ASO-T assessment is between 50-74.99 points.
 - iv. May or may not have the policy for HIV in place.
- b. **Gold:**
 - v. Have TB policy that covers the above 3 principles in-place in writing.
 - vi. The score for ASO assessment is greater than 75 points.

For those that pass the assessment with gold level both for ASO and ASO-T, they will be considered as **ASO-T Platinum**.

ASO – How Ready You Are?

TBCA meticulously built up human capacity throughout the country, which paved the way for the introduction and success of the unique certification and award programme called ASO. ASO has expanded nationally with support from the Ministry of Labor (MOL) and the Global Fund to Fight AIDS, Tuberculosis and Malaria (GFATM).

To achieve financial sustainability, TBCA not only established itself as a fee-based membership organisation which companies could join, but also created partnerships with the business community. Thus, rather than merely seeking paying clients, it seeks project sponsorships, as well as project partnerships that serve business interests.

The objective of ASO is to market a participation programme on HIV/AIDS in the workplace. The programme assesses a company's HIV/AIDS policy, its training, support, and care procedures for employees, as well as its community outreach programme. Participating companies are evaluated before joining the programme, given technical assistance to improve their performance, and evaluated again one year later. ASO certification is awarded to companies that meet minimum standards in dealing with HIV/AIDS.

The level of involvement and commitment varies considerably from company to company, but members of TBCA can be grouped into three categories

- (1) companies with comprehensive nondiscriminatory policies and active education and prevention programmes.
- (2) those with partial policies and programmes.
- (3) those providing financial support for community programmes.

Archive

About HIV/AIDS:

What is HIV?

HIV stands for the Human Immunodeficiency Virus and is the virus that causes **AIDS** (Acquired Immune Deficiency Syndrome). It is a virus that attacks the immune system.

Over time, and without treatment, HIV gradually destroys the body's defenses against disease, leaving it vulnerable to many infections and cancers that do not normally develop.

Even without treatment, some people living with HIV have no symptoms; some have mild health problems, while others have severe health problems associated with AIDS.

What is AIDS?

AIDS is a late stage of HIV disease. By the time of an AIDS diagnosis, HIV has already seriously damaged the body's immune system. Often, a person living with AIDS will already have had life-threatening infections or cancers.

It usually takes 10 years or more for an HIV infection to turn into AIDS. However, anti-HIV medications can radically interfere with HIV's destruction of the immune system and lengthen a person's life expectancy. With proper treatment, some people now living with HIV may never develop AIDS and can live a normal life span. Studies suggest that starting treatment early in the course of infection can significantly improve long-term treatment success.

What is the difference between HIV and AIDS?

HIV is the *virus* that causes **AIDS**.

- **H - Human** : because this virus can only infect human beings.
- **I - Immuno-deficiency** : because the effect of the virus is to create a deficiency, or a failure to work properly, within the body's immune system.
- **V - Virus** : because this organism is a virus, which means one of its characteristics is that it is incapable of reproducing by itself. It reproduces by taking over the machinery of the human cell.
- **A - Acquired** : because it is a condition one must acquire or get infected with; not something transmitted through the genes.
- **I - Immune** : because it affects the body's immune system, the part of the body which usually works to fight off germs such as bacteria and viruses.
- **D - Deficiency** : because it makes the immune system deficient (makes it not work properly).
- **S - Syndrome** : because someone with AIDS may experience a wide range of different diseases and opportunistic infections.

How is HIV transmitted?

AIDS HIV can be transmitted from an infected person to another through:

- Blood (including menstrual blood)
- Semen
- Vaginal secretions
- Breast milk

Blood contains the highest concentration of the virus, followed by semen, followed by vaginal fluids, followed by breast milk.

Activities That Allow HIV Transmission:

AIDS Unprotected sexual contact.

Direct blood contact, particularly through sharing injection drug needles.

Infections due to blood transfusions, accidents in health care settings or certain blood products are possible, although they are extremely rare nowadays in the United States.

Mother to baby (before or during birth, or through breast milk).

Sexual intercourse (vaginal and anal)

In the genitals and the rectum, HIV may infect the mucous membranes directly or enter through cuts and sores caused during intercourse (many of which would be unnoticed). Anal and vaginal intercourses are high-risk practices.

Oral sex (mouth-penis, mouth-vagina)

The mouth is an inhospitable environment for HIV (in semen, vaginal fluid or blood), meaning the risk of HIV transmission through the throat, gums, and oral membranes is lower than through vaginal or anal membranes. There are documented cases where HIV was transmitted orally, so we can't say that getting HIV-infected semen, vaginal fluid or blood in the mouth is without risk. However, oral sex is considered a low risk practice.

Sharing injection needles

An injection needle can pass blood directly from one person's bloodstream to another. It is a very efficient way to transmit a blood-borne virus. Sharing needles is considered a high-risk practice..

Mother to Child

Mother to child transmission is now rare in the US and other developed countries because pregnant women who are HIV-positive are normally given medications to prevent the fetus from getting infected. However, it is possible for an HIV-infected mother to pass the virus directly before or during birth, or through breast milk. Breast milk contains HIV, and while small amounts of breast milk do not pose significant threat of infection to adults, it is a viable means of transmission to infants.

The following "bodily fluids" are NOT infectious:

- Saliva
- Tears
- Sweat
- Feces
- Urine

Message from the Team

Sukhavichai

Managing Director

WH: What is the mission of TBCA?

Sukhavichai: To be the preferred solution provider for HIV/AIDS programmes building on professional skills and experiences from efficient processes in the business sectors which form the foundations of TBCA, as well as spreading the positive impacts through their networks.

WH: How do you find TBCA's work under the GF project?

AP: In management concern, it is consistently increasing difficult as years go by. Beginning from GF R1 where exited absolutely no guide lined procedure and processes. In my estimation, control mechanism began in Round 2 onwards, and increased from 6 months to Quarterly and to monthly intervals, which meant that it's increasingly higher proportion of time was spent on these procedures compared to actual implementation.

Anthony

Wasurat

Programmatic Officer

KB: What could be the key success of TBCA under the GF on Programmatic's point of view?

WH: There is always a gap to be filled to achieve the goal of getting to zero. TBCA as the SR in prevention project must know the role in this GF's mechanism and try our best to achieve the certain goal and find the way toward sustainability. The key success of TBCA should be the collaboration with the internal and external. Team working with dedication and a good management, alongside with the help from our partnership (PR, SSR and DLPW), play the crucial role in the success of the project. Finally, the most important factor is that everyone in the work force must have the common idea of "Can Do" attitude, together we can.

WH: What is the biggest difficulty you encountered during the project?

PW: I consider it a big challenge because we never run the project by ourselves so we don't know what'll happen next and that we're more defensive, not well design approach, thus playing as a defender, not as a leader. So it's rather difficult because what we saw is against the theory. We all went like learning by doing every day – because we are all new. It is not only to improve the work, but to learn along.

Peeraporn

Implementing Team Leader

Sanae

Monitoring and Evaluation – ASO Standard

WH: What do you learn from the ASO Standard's M&E; programme?

SS: It is a large impact maker among private sector with a clear step of measurement. It is an ideal if a workplace could optimize all of its specifications because its inherent benefits. Many workplaces, however, are taking no account on this, still. Many workplaces do it for the sake of doing it under an invitation. To be at great use, it is very critical that all stakeholders taking parts in the ventures. There are still rooms to develop ASO and promote this CSR tool to the public for self-sustainability.

WH: Any challenges you found on data management under the Global Fund guideline?

PP: As in other functions we have pro and con. TBCA has expertise on data management ready for an audit work. Meanwhile, this reflects a harder work we would have to insert for the activity implementer for a continuous improvement. Everyone needs to know data keeping is vital.

Preedee

Data Officer

Eakkapod

Client Coordinator

KB: How do you see what TBCA has delivered for various projects?

EN: Prevention does matter for a high impact within a community because the words get across to everyone on the way HIV and TB risk can be mitigated in a right path. Patients learn from our work to live as normal people. What TBA has done help people to have a better health, thus contributing a positive impact to a community where everyone is taken as owners. People learn to prevent, counsel, and seek treatment with a right mindset of social responsibility.

WH: What is your best learning in the Projects with TBCA?

KT: I learnt from various components of the activities, each has its own character, such as document works, coordination works, which we need to do it succinctly. Colleagues also have different approaches toward the same goals. It is a field work so sometimes the rule of thumbs applied.

Kunlanit

SSR Coordinator

Kanyaphat

Implementation Unit Coordinator.

KB: From your POV, how a project TBCA has been working with signifies the local's sustainability?

KB: There are snowball effects that lead to the ultimate clear scope of the country's success. Those who are on their routine rounds still get general sense how the country can meet its objective of HIV-TB by the prevalence report. The M&E; part is an indispensable part that supports all stakeholders for effective integration.

KB: How do you like what you've done for the past 3 years with TBCA?

LS: Working with TBCA is an indirect contribution to the society. My function is to support the sub-sub recipients who work along with the workplaces on prevention issue. During the years, what I have learnt become essential tools to meet the annual strategy. Despite of indirect benefits we provide to the community, I think we are all parts to make a big pictures great.

Lalita

SSR Coordinator

Saichol

Client Coordinator

KB: Can you recount what experiences you have as a coordinator?

SR: I know more. I meet more people. I learn many things from many groups of profession. I learn social issues, both about the work status and personal attitude. They link to education and health. Ok.

28 October 2014

The finisher of TBCA Charity Cycling

The first finisher of TBCA Charity Cycling reached the line at Bhubing Rajanives (Palace) in 1hr9min. for the 17 km. uphill. Sukhavichai Dhanasundara, TBCA Managing Director presented a medal to him and the first 4 finishers.

The event took place on Sunday 26 Oct 2014 in Chiang Mai, the northern province of Thailand.

21 October 2014

แถลงจัด “ปั่นปันน้อง Bike For Children” 734 กม. ช่วยเด็กถูกผลกระทบเอดส์

วันที่ 21 ตุลาคม 2557 ที่ห้องประชุม 4 ชั้น 4 ศาลากลางจังหวัดเชียงใหม่ นายศุภวิชัย ธนะสุนทร กรรมการผู้จัดการสมาคมแนวร่วมภาคธุรกิจไทยด้านภัยเอดส์ (TBCA) พร้อมนางจาร์กัญญา ราษฎร์ศิริ กรรมการสมาคมจักรยานเพื่อสุขภาพไทย นายกฤษดา กำแพงแก้ว ที่ปรึกษาสมาคมจักรยานเพื่อสุขภาพไทย นางธนาพรณ์ เกศารัตน์ ผู้จัดการสมาคมแนวร่วมภาคธุรกิจไทยด้านภัยเอดส์ (TBCA) และนางอัจฉรา เขียววิชัย ผู้อำนวยการสถาบันแมคเคนเพื่อการฟื้นฟูสภาพ ร่วมกันแถลงข่าวการจัดงาน “Bike for Children 2014 ปั่นปันน้อง” เพื่อช่วยเหลือเด็กได้รับผลกระทบจากโรคเอดส์ ที่จังหวัดเชียงใหม่

รายละเอียดเพิ่มเติม

- แถลงจัด “ปั่นปันน้อง Bike For Children” 734 กม. ช่วยเด็กถูกผลกระทบเอดส์
- การแถลงข่าวสื่อมวลชนประจำสัปดาห์จังหวัดเชียงใหม่
- สสส. ยอดกิจกรรม จักรยานทางไกลการกุศล Bike for children 2014
- ทพท.จับมือสมาคมแนวร่วมภาคธุรกิจไทยและสมาคมจักรยานเพื่อสุขภาพไทย จัดโครงการ “ปั่นปันน้อง”

01 October 2014

Thai Compendium Innovation on AIDS

Professor Dr. Kasem Wattanachai, Privy Councilor, presided over the Thai Compendium Innovation on AIDS ceremony and presented certificates to the Implementation team led by TBCA. In picture, the President of Product Development Company, Mr.Prayoon, received the certificates.

01 October 2014

Thai Compendium Innovation on AIDS

A group of implementers enjoyed the moment with Prof.Dr.Kasem.

30 June 2014

TBCA mini marathon for aids awareness 2014

TBCA mini marathon for AIDS awareness initiated in 2013 to promote private sector to advocate HIV/AIDS education for their employees, and raise awareness of HIV/AIDS prevention to general public. In 2014, TBCA is organizing the 2nd mini marathon to emphasize the role of government and private sector in collaborate to resolve HIV/AIDS problems by providing HIV/AIDS education for a workplace and general public to achieve the target “Getting to Zero”

The activities include (1) HIV/AIDS education and health promotion for a workplace (2) TBCA Mini Marathon (3) Charity events for providing children affected HIV/AIDS canvas shoes

28 May 2014

UDub visit

James Reinholdt, Adjunct Professor, Global Business and Marketing Management (MBA and BBA) at [The University of Washington, Seattle and Bothell WA](#) with 12 students visited TBCA on May 28, 14 on operational workshop. Reinholdt is a co-founder of TBCA with William Black, back in 1993.

28 May 2014

Field Experience

Mr.Reinholdt recounted how TBCA was established to support private sector on HIV/ AIDS and TB from day 1 to day 7,000.

28 May 2014

Water Exchange

'Water exchange' method helps sex education in workplace. Visiting UDub students learn how to raise an awareness of the trainees.

15 Feb 2014

TBCA staff in with support from Italian Thai Co.,Ltd. Visited affected children at Bann Prakun in Chanthaburi

We taught children to make Look-Chub and have lunch, donate money / food / Education stationary . They enjoyed and participated our activities.

12 Feb 2014

TBCA Chawetsan Namwat, Director, Bureau of Tuberculosis, on February 12, 2014

TBCA Chawetsan Namwat, Director, Bureau of Tuberculosis, on February 12, 2014.

12 Feb 2014

TBCA visited Doctor Nakorn Prem Sri, at PR-DDC on Feb 12, 2014

TBCA visited Doctor Nakorn Prem Sri, at PR-DDC on Feb 12, 2014.

12 Feb 2014

TB number One: Disease Control Department Specialist Dr Yuttichai Kasetcharoen (Left) welcomed TBCA at AIDS, TB and STDs Control Department, Taksin Road

TB number One: Disease Control Department Specialist Dr Yuttichai Kasetcharoen (Left) welcomed TBCA at AIDS, TB and STDs Control Department, Taksin Road on February 12, 2014. TBCA was working for the Global Fund's Tuberculosis in the Workplaces Grant Round 6 along with the Bureau of Tuberculosis during 2007 to 2011.

11 Feb 2014

Informal discussion on the TB-HIV activities plan between TBCA and its partners during the Quarterly meeting in Bangkok

Ganrawi Winittham (Left) from Policy Research and Development Institute Foundation (PRI) attended an informal discussion on the TB-HIV activities plan between TBCA and its partners during the Quarterly meeting in Bangkok on February 11, 2014.

7 Feb 2014

Performance review : TBCA showed how intervention in workplaces help overall national AIDS strategy achievement.
Group discussion : Heads of each provincial offices and the team discuss the way forward for plan of year 3 – the project that will be ended by September 2014.
Department of Labour and Welfare Protection (DLWP) and TBCA held a strategic meeting

For almost a decade, DLWP has played an advocacy role supporting TBCA activities under the Global Fund for Workplace AIDS and TB prevention. The meeting aims to expand an educational experience as well as ASO standard introduction to hundreds of workplaces.

4 Feb 2014

When we speak : The education session on AIDS

When we speak : Eakkapod Waisoongnern (right) from TBCA joined in the education session on AIDS as a speaker at Triam Udon Suksa Nomklao for 500 students on Feb 4, 2014.

4 Feb 2014

We are prevention-focus based on safety and responsibilities

We are prevention-focus based on safety and responsibilities, also known as non-losses to youths.

20-21 Jan 2014

TBCA Site Visit Trip: TBCA team also visited TCF's Officers in Khon Kaen

TBCA Site Visit Trip: Sukhavichai Dhanasundara, TBCA's Managing Director with SSR Coordinator Lalita Srisuk (Far Right) and Programmatic Team Leader Wasurat Homsud (Second Right) visited TCF's Officers in Khon Kaen, a northeastern province in Thailand. TCF is one of the TBCA's Sub-sub recipients for the SSF's AIDS Grant during 20-21 January, 2014.

20-21 Jan 2014

Welcome House welcome home: TBCA team also visited Welcome House Udonthani

Welcome House welcome home: TBCA team also visited Welcome House Udonthani. Jandai Pagagong (in pic. with green socks) the Project Manager, greeted the team.

Social Engagement

For some civil societies, finding the right strategy to managing relations with non-governmental organizations and government sectors is critical to public affairs success in any given Grants. At TBCA, we understand the importance of these relationships and know how to build strategies that can help team manage AIDS and TB issues and strengthen health system in workplaces. Our experienced team drive with the goals as follows:

- understand the differences between private sectors' CSR and the business priorities that motivate them
- develop the ASO standard as a strategic approach through business coalition, whether through dialogue, partnership or engagement under Grants.
- identify and reach out to the partners who can reinforce and validate national concerns amongst the workplaces community

We'll use our national network and long-standing relationships with and understanding of workplace-toward-community to help the country manage HIV/ AIDS and Tuberculosis issues and advance to the "Getting to Zeros" goals.

Our Programmes

As we work over 55 provinces in Thailand to educate workplace employees, their management and the workplace trained trainers, we work with people from government sectors from statistical point of view to the regular government officers to uproot the very causes of HIV/ AIDS and tuberculosis challenges.

Train, educate, act, and advocacy are at the heart of our programmes of TBCA. All the stakeholders get involved by: fighting AIDS, engaging youth and young adults in workplaces, enriching leadership in workplace communities and advocating for change.

Fighting Burning Issues on AIDS and TB: Engaging Youth and Young Adults

Connecting personally with workers around the country requires more than classroom learning. Training of youth and young adult help open hearts and minds to social issues on HIV/ AIDS and tuberculosis while encouraging them to live in harmony with understanding and supports with those less fortunate.

[Education Portal](#)

A dedicated TBCA training team provides lesson plans, simulation activities, educational services on HIV/ AIDS and reproductive health issues, stories, web links and opportunities that view national issues through the lens of "business coalition." Use this resource to inspire employees and key affected populations and educators alike.

[Changing our World](#)

As the programmes and projects of TBCA expand, the need for money to run our operations becomes all the more critical. Much of this comes from third party funding organizations, either in Thailand where we operates, or from external funds that assist projects in developing countries.

Donation

Make a donation

Here are some examples of how your donation could support the work of TBCA and its partners:

200 Thai Baht could fund educational materials aimed at people most at risk of contracting HIV. Equipped with essential information, people can learn about the steps they can take to protect themselves, protect their sexual partners and limit the further spread of HIV.

500 Thai Baht could buy 80 condoms. The condom remains the only technology available to protect against the sexual transmission of HIV.

1000 Thai Baht could train someone to deliver prevention, care and support services. When local people are trained to deliver services themselves within AIDS-affected communities or in workplaces, they can provide psychological and other practical support.

2000 Thai Baht could help 10 people access voluntary counselling and testing. Voluntary counseling and testing is an important prevention tool, as well as opening up opportunities for treatment, care and support for people who test HIV positive.

You are of course welcome to make a donation of any amount you choose – every Baht will help our work. Please note that TBCA must spend its funds in accordance with its mission and as efficiently and effectively as possible. We will therefore use your donation for such purposes as we consider most appropriate at any given time. We are committed to spending as much of it as possible on our work

How to make a donation

You can make a one off donation to us by money transfer: (name & address:)

Kindly inform us via eMail or telephone.....attention.....

If you are making a donation by bank transfer Account number: 20432385.

Career

More people are looking for a job in non-governmental organizations. Perhaps it is because they wish to have a job which allows them to make a fulfilling, stimulating career and a decent salary while also contributing to make the world a little better.

The average person works for 70,000 hours in their life*, so if you can invest some of that time in ethical working in an NGO, there is a good chance you will help make a change for the better.

WORKING AT TBCA

At TBCA, our people address the most challenging inequities in our country, our region, and the world, contributing their best on behalf of our national effort. It is work that not only relies upon candidates with solid educations and related experience, but also a rare dedication to the greater good that exceeds the importance of a specific title. If you have the right mix of experience, discipline, and humility needed to help us accomplish our goals, we strongly encourage you to apply.

Search for Jobs

Search our listing of open positions, apply online, or check the status of your application.

NOTE : We are having system access issues. If you are unable to complete your application today, please try back later.

Why TBCA

It all starts from HIV/AIDS in Thailand

Thailand has received international attention as one of the few developing countries to begin to see the impact of efforts to prevent the spread of HIV/AIDS at a national level.

Since the onset of a national AIDS education and prevention campaign in 1990-91, evidence has documented a reduction in the number of visitors to sex workers, an increase in condom usage, a dramatic decline in STI prevalence, and substantial reductions in the number of new HIV infections. Data indicate that the number of new HIV cases in Thailand peaked in the early 1990s, and that an estimated 200,000 new infections have been averted since 1993 (World Bank 2000). Despite the reduction in new infections, an estimated 494,000 people of Thailand's total population of 67 million are currently living with HIV/AIDS (National Report 2011). Thailand will continue to face high levels of demand for medical services as the epidemic matures, and households will continue to face poverty as people living with HIV progress to more advanced stages of disease.

We are the only one having HIV/AIDS programmes in the workplace in Thailand

The workplace setting is considered an effective environment for delivering HIV/AIDS programmes to a wide range of people who might not otherwise have access to HIV/AIDS prevention education, and raise their awareness of care and support services. Business can play a vital role in HIV/AIDS prevention, care, and support efforts, by distributing condoms, providing voluntary counseling and testing, and expanding access to care and treatment. Mobilizing corporate resources in resource constrained regions may prevent further economic and social damage, which after all is in the best interests of businesses and individuals alike.

Private enterprises responding to the increasing impact of HIV/AIDS on the economy have initiated workplace programmes and policies (for example, see International Labour Organization 2003a; World Economic Forum Undated b). Firms have responded in various ways to the dual challenges of losing skilled and experienced employees to illness, while simultaneously facing increased health insurance and training costs (UNAIDS 2002; UNAIDS 1998). These workplace programmes and policies have often been introduced by international bodies or so-called "champion" enterprises: large companies or umbrella organizations in high HIV prevalence areas that have realized the importance of creating "HIV/AIDS-friendly" workplace environments (e.g., Durban Chamber of Commerce, Undated; International Labour Organization 2003b; International Labour Organization 2003c; International Labour Organisation 2003d; World Economic Forum Undated a). Trade unions and groups of people living with HIV/AIDS (PLHA) have also been responsible for the creation of workplace programs (for example Joint United Nations Programme on HIV/AIDS 2002; Southern African Clothing and Textile Workers' Union 2002; GIPA Undated).

However, despite the growth in HIV/AIDS workplace programmes, success to date has been limited: the examples set by the "champion" companies have not led to the widespread adoption of similar schemes across regions or industries. Many enterprises remain unmotivated or unaware of how to be actively involved in the fight against HIV/AIDS, in part because no mechanism exists to educate managers about potential benefits and show them how to introduce workplace programmes and policies.

Thailand was selected as an appropriate country in which to pilot this workplace initiative due to the existence of previous multi-sectoral HIV/AIDS initiatives by governmental and nongovernmental organizations (NGOs). In particular, the Thailand Business Coalition on AIDS (TBCA) had been working with businesses in Thailand to promoting workplace HIV/AIDS education and prevention programmes for employees since its inception in 1993. Although TBCA had achieved success in encouraging businesses to manage HIV and AIDS in the workplace up to our current 20th year of activities, most companies still had difficulty seeing the financial benefit of such schemes, and thus the opportunity to investigate incentives was particularly timely.

TBCA - Aims

There are many research studies about TBCA aimed to explore company managers' decision-making process in developing workplace HIV/AIDS programmes, and the extent to which incentives could be used to influence this process.

We address the following questions for any interested parties getting into this page:

Feasibility and impact of the initiative

- Can a scheme offering companies a reduction by ASO Standard result in improvements in workplace HIV/AIDS programmes?
- Do improvements in workplace HIV/AIDS programmes, as measured through the accreditation process, result in improvement in the knowledge, attitudes, and behaviour (KAB) of company employees?

Managerial decision-making

- How do managers perceive the costs and benefits of participation in the ASO scheme?
- Why do some companies agree to participate and others refuse to participate in the scheme?

Further information please visit the [ASO](#) web site.

Become our Implementing Agent

Become TBCA Implementing Partners

TBCA activities under any supporting Grants operates as a partnership, and the people and organizations who implement programmes on the ground are fundamental to it. These implementing partners, or implementing agents, not only drive efforts to serve the workplace communities living with these diseases, they are also involved in – and responsible for – governance and decision-making with regards to Thailand's fight against HIV/AIDS and TB.

TBCA provides adequate funding for prevention programmes to fight AIDS and TB. TBCA remains one among several units of Sub Recipients to be as dynamic as other Sub Recipients of the Global Fund in more than 140 countries. Considering ourselves as a private coalition and a civil society, we do not fully implement programmes but instead rely on local expertise to carry out prevention, treatment and care interventions.

To those who are new to the system, the GF grant is implemented by one or more organizations known as Principal Recipients, who take on programmatic and financial responsibility for the grant. These can be a government ministry, an international agency, a nongovernmental organization or a private sector entity.

The Principal Recipients often work with sub-recipients, many of them small community-based organizations, to implement specific programmes. So while in many countries the Principal Recipient is a government ministry, the ministry may work with hundreds of small organizations like TBCA in different setting of responsibility, many of whom carry out interact in areas or with populations with the government infrastructure is not able to reach.

As a Sub Recipient, whether a small community-based association or a non-governmental organization, we are expected to meet the same standards of financial management and accountability. Regardless of size, continued funding is dependent on that organization being able to demonstrate proven results. Likewise, our implementing partners will perform like us towards the goals. It is a challenge, yet proven for the past decades that it did contribute a country's well-beings. TBCA protects our implementing partners as an important function in our family.

Becoming TBCA Implementing Partner

Name :

Tel :

Email :

Text :

Send

Reset

TBCA and BCA Partners

The goal of the business coalition is to facilitate and stimulate greater business engagement in health systems and in the fight against HIV and AIDS, tuberculosis (TB) and malaria. To achieve this goal, TBCA works closely with the member directly as well as with through international organizations.

Team of business partners in Asia-Pacific region are expanding the engagement of businesses tackling HIV and AIDS by launching Business Coalitions to help fight HIV and AIDS. The partnership has gone from strength to strength, as reflected in the considerable number of Business Coalitions that exist worldwide today.

Because of the rapid proliferation of such Business Coalitions in recent years, we perceive that it is now time for a strengthening our activities through regional cooperation. TBCA think it is necessary that all the Business Coalitions from four regions to share information, discuss common regional challenges and investigate opportunities for working together in the future.

On World AIDS Day 2013, the year TBCA has established for the 20th year, TBCA set to expand our network to harnessing current knowledge, experience and best practice in tackling HIV. Programmes implemented in Thailand for the past year, under the Global Fund supports and international organizations, have been evaluated to develop highly effective tools. These tools and programmes are standardized and shared with workplaces to assist them to deliver quality and well-targeted HIV interventions among their employees.

TBCA ensures rigour in the development of approaches towards HIV and collaborates with our network of Business Coalitions to tailor these for individual companies based on their level of resources and their core competencies. Workplace HIV interventions are relatively inexpensive, with the cost of prevention proving to be less than the costs associated with lost productivity due to illness.

TBCA mini marathon for aids awareness 2014

TBCA mini marathon for AIDS awareness initiated in 2013 to promote private sector to advocate HIV/AIDS education for their employees, and raise awareness of HIV/AIDS prevention to general public. In 2014, TBCA is organizing the 2nd mini marathon to emphasize the role of government and private sector in collaborate to resolve HIV/AIDS problems by providing HIV/AIDS education for a workplace and general public to achieve the target “Getting to Zero”

The activities include (1) HIV/AIDS education and health promotion for a workplace (2) TBCA Mini Marathon (3) Charity events for providing children affected HIV/AIDS canvas shoes

Mini Marathon Event
The event is a charity walk-run, no competition, to promote HIV/AIDS awareness and raise fund for people affected HIV/AIDS and promotion of HIV/AIDS education. Each applicant will receive a t-shirt and a medal after finished the run.
Place
Start/finish line is at Vachirabenjatas park, Bangkok. Running routes place in 3 park including Vachirabenjatas park, Queen Sirikit park and Chatuchak park.

Agenda

31 August 2014

- **05.00** Registration at Vachirabenjatas park
- **05.30** Warm-up
- **05.45** Opening ceremony
- **06.00** 10 km running
- **06.15** 5 km running
- **07.30** Award ceremony
- **08.00** Respect of the national flag
- **08.30** Closing ceremony

Ticket
There are 2 types of the ticket.

- **1)** General ticket 299 THB to support promoting HIV/AIDS education
- **2)** VIP ticket 599 THB to provide canvas shoes for children affected HIV/AIDS

How to Apply
You can apply the event by 3 channels:

- **1)** Apply directly at TBCA (please call us first) or our booth at running event (please follow the detail at our facebook page TBCA Mini Marathon)
- **2)** Apply by transfer application fee to Thailand Business Coalition on AIDS, Kasikomthai Bank, Rama 9 branch, account number 713-2-13511-2
 - (1) Fax your payment slip and applicant details to 02-643-8089
 - (2) Send your payment slip and applicant details to email | marathon@tbc.or.th
 - (3) Register at www.tbc.or.th | [Application Form Click!!](#)
- **3)** Apply at the event

Charity concert for Children

Charity concert by the young generation of thai musicians รายได้จากการขายบัตรจะนำไปบริจาคให้กับ เด็กกำพร้า เด็กเร่ร่อน องค์กรมูลนิธิบ้านนกขมิ้น และเด็กที่ติดเชื้อหรือได้รับผลกระทบจากโรคเอดส์ ในโครงการของสมาคมแนวร่วมภาคธุรกิจไทยด้านภัยเอดส์

Program
Opera arias, Lieder, Woodwind music, Percussion music
Thai musicians

- นางสาว เพ็ญลดา ประวัง (Soprano)
- นางสาว ศศยา ขวลิศ (Soprano)
- นางสาว มณีนันท์ อักษรถึง (Mezzo Soprano)
- นาย อัคร ยืนยงหัตถภรณ์ (Piano)
- นางสาว ณัฐ นรี สุวรรณโพธิ์พระ (Piano)
- นาย ชัยพงษ์ ทองสว่าง (Piano)
- นาย ชินณะเวช สว่างวิบูลย์พงศ์ (Piano)
- นาย วรตม์ สุโพธิ์ (Piano)
- นาย ธนสิทธิ์ ศิริพานิชวัฒนา (Percussion)
- นางสาว คริสต์หทัย ปักสมัย (Clarinet)
- นาย สักการ สารทรัพย์ (Violin)

วันที่แสดง

สถานที่

ราคาตั๋ว

รายได้จะนำไปบริจาคให้กับ

อาทิตย์ ที่ 17 สิงหาคม 2557 เวลา 17.30

หอศิลปวัฒนธรรมแห่งกรุงเทพมหานคร

- VIP 1,000
- ประชาชนทั่วไป 500
- นักเรียน/นักศึกษา 250

1.โครงการเด็กเร่ร่อน เด็กกำพร้าของมูลนิธิบ้านนกขมิ้น

2.โครงการช่วยเหลือเด็กที่ติดเชื้อและได้รับผลกระทบจากโรคเอดส์ของสมาคมแนวร่วมภาคธุรกิจไทย

ด้านภัยเอดส์

ติดต่อเป็นผู้สนับสนุนหรือซื้อบัตรได้ที่ **ธนาภรณ์ เกษารัตน์ โทร.02-6438080-7 กด 8 , 089-9271099**

Email : thanaporn@tbca.or.th

- รายชื่อเพลง
- Inflammatus" Stabat Mater by Rossini
 - Lisa's aria "Uzh polnoch' blizitsya" from Pique Dame by Tchakovsky
 - Pace Pace from Laforza del destino by Verdi
 - Signore, ascolta ! (Turandot) von G.Puccini
 - Morgen von J.Strauss (with presentation from TBCA)
 - Si mi chiamano mimi (La Boheme) von G.Puccini Duet : Ah guarda sorella (Cosifan tutte) von W.A.Mozart
 - Nuit d'étoiles by C. Debussy
 - Ich liebe dich Op. 5, No. 3 by E. Grieg
 - Allerseelen Op. 10, No. 8 by R. Strauss
 - Henryk Wieniawski: L'Ecole moderne. Études-Caprices op. 10 no. 6
 - Fritz Kreisler: Recitativo and Scherzo

Bike for children 2014

25th-26th October, 2014 at Chiangmai Fundraising for Education fund to children that affected from HIV / AIDS at Chiangmai.
It's Charity trip :To donate fund, bicycle, computer, etc. for children and bike to visit beautiful places of Chiangmai (Doi Su-Thep, Sankampaeng, Wiang Kum Kam, Huay Teung Tao, etc.)

- You could be participant by:
- 1. Register 450 Baht : join the event with cycling t-shirt, medal, food and beverage
 - 2. Register to cycling with group from BKK - Chiangmai which package 4,000 Baht(include cycling t-shirt, medal, hotel 6 nights, food 15 meals, 8 touring trips, VIP Coach back to BKK with bicycle packing, guarantee and service from TCHA)
 - 3. Register for VIP Coach to Chiangmai which package 3,200 Baht(include cycling t-shirt, medal, hotel 1 night, food 6 meals, 5 touring trips, round trip VIP Coach BKK-Chiangmai with bicycle packing, guarantee and service from TCHA)
- Pre registration:
- www.tbca.or.th tel 02-6438080-7 press 8
 - Khun Thanaporn : thanaporn@tbca.or.th tel 089-9271099
 - Khun Nattakrit : nattakrit@tbca.or.th tel 091-7406035

[Cycling Jersey Spec Application Form](#) [Download Brochures](#)

Bike for World AIDS Day 2014

ประกาศ

แจ้งจำนวนเสื้อแต่ละไซส์ หมวกแต่ละสี ที่ท่านสามารถสั่งซื้อขณะนี้เพื่อจะได้รับก่อนงานวันที่ 21 ธค. 2557
หากเสื้อไซส์ใดหมด ท่านยังสามารถลงทะเบียนงานและสั่งได้คะ แต่จะได้รับเสื้อประมาณกลางเดือนมกราคม 2558 นะคะ ขอขอบคุณคะ

XS	S	M	L	XL	2XL	3XL	หมวกสีดำ	หมวกสีแดง	หมวกสีขาวริบบิ้น
10	28	-	-	-	-	-	71	26	38

Bike for World AIDS Day 2014 **ปั่นปั่นวันเอดส์โลก @สนามเขียว (Green Bike Lane) สนามบินสุวรรณภูมิ วันอาทิตย์ที่ 21 ธันวาคม 2557 เริ่มลงทะเบียน 5.30 น. เป็นต้นไป**

สมาคมฯ ร่วมกับสมาคมจักรยานเพื่อสุขภาพไทยและกองควบคุมโรคเอดส์กรุงเทพมหานครได้จัดโครงการนี้เป็นครั้งที่ 2 ในช่วงของวันเอดส์โลก

- สมัครลงทะเบียน 399 บาท
- เสื้อจักรยานที่ระลึก
 - อาหารเช้า-อาหารกลางวัน
 - กิจกรรมฐาน Bike ไกลเอดส์
 - ถ้วยรางวัลอันดับที่ 1-3 สำหรับทีมที่มีผู้เข้าร่วมมากที่สุด
 - จั๊มสลากรอบที่ระลึกจากสมาคมฯ
 - ร่วมเล่นเกมส์ กิจกรรมต่างๆ พร้อมรับถุงยางอนามัยแจกฟรี
 - * มีหมวกปีกสันจักรยานจำหน่ายการกุศลในราคา 250 บาท
 - **มีจำนวนจำกัดเพียง 200 ใบ เท่านั้น**

- วิธีการชำระเงิน
- โอนเงินธนาคารกรุงไทย สาขานนพระรามเก้า เลขที่บัญชี 713-2-135-112
 - ชื่อบัญชี สมาคมแนวร่วมภาคธุรกิจไทยด้านภัยเอดส์
 - แล้วส่งหลักฐานการโอนเงินที่ แฟกซ์ 02-6438089
 - หรือ แนบหลักฐานทางอีเมลส่งมาที่ thanaporn@tbca.or.th, nathakrit@tbca.or.th

วัตถุประสงค์:

- 1. เพื่อรณรงค์เรื่องโรคเอดส์ในเดือนวันเอดส์โลก พ.ศ. 2557
 - 2. เพื่อรณรงค์ให้สถานประกอบการเกิดความตื่นตัวในเรื่องการสร้างความปลอดภัยเกี่ยวกับโรคเอดส์ รวมถึงการส่งเสริมสุขภาพเพื่อคุณภาพชีวิตที่ดีของพนักงาน
 - 3. เพื่อสร้างความเข้าใจและความตระหนักในเรื่องโรคเอดส์ให้ประชาชนทั่วไป โดยมุ่งเน้นเรื่องการป้องกันการติดเชื้อเอชไอวี และลดความรังเกียจ กีดกันและเลือกปฏิบัติที่มีต่อผู้ใช้ชีวิตร่วมกับเชื้อเอชไอวี

- 4. เพื่อส่งเสริมให้พนักงานในสถานประกอบการมีวิถีชีวิตที่ปลอดภัยจากโรคเอดส์ผ่านการทำกิจกรรมทางกายเพื่อสุขภาพ
- 5. เพื่อระดมทุนสนับสนุนการทำงานด้านการเผยแพร่ความรู้ด้านโรคเอดส์ของสมาคมฯ และภาคีที่เกี่ยวข้อง รวมถึงช่วยเหลือผู้ติดเชื้อและผู้ที่ได้รับผลกระทบจากโรคเอดส์
- 6. เพื่อสนับสนุนกิจกรรมการปั่นจักรยาน ซึ่งเป็นการออกกำลังกายที่ช่วยรักษาสีผิวและกล้ามเนื้อ และประหยัดพลังงาน

กำหนดการกิจกรรม

- 5.30 น. ลงทะเบียน รับประทานอาหารเช้า ณ สนามเขียวสุวรรณภูมิ
- 7.00 น. พิธีเปิดงาน โดยประธานในพิธีและแขกผู้มีเกียรติ
- 7.30 น. ปลอ่ยตัวนักปั่น ระยะทาง 23.5 กม. มีกิจกรรม Bike โกลเอดส์ ตามจุดพักน้ำ
- 9.00 น. ปั่นเสร็จสิ้น พิธีมอบรางวัลผู้เข้าร่วมสูงสุด และมอบโล่ขอบคุณผู้สนับสนุน
- 9.30 น. รับประทานอาหาร กิจกรรมออกกฏาบริหารศการ เล่นเกมระดมทุนการศส ประมูลโวเซอร์โรงแรมหรือสายการบิน แจกคู่มือ ฤงยางอนามัย
- 10.00 น. ปิดงาน

สอบถามข้อมูลเพิ่มเติมได้ที่

- สมาคมแนวร่วมภาคธุรกิจไทยต้านภัยเอดส์ เลขที่ 77 อาคารธนกุล ชั้น 2 ถ.พระรามเก้า ห้วยขวาง กทม. 10310
- Tel: 02-6438080-7 กด 8, 089-9271099, 091-7406035 และ 086-0015606
- Email: thanaporn@tbca.or.th, nathakrit@tbca.or.th และ aroonluk@tbca.or.th
- Facebook: [Bike for World AIDS Day 2013 by TBCA](#)

หมายเหตุ

- มีจักรยาน โครงการปั่นปั่น ให้เช่าเพื่อการศสในราคา 50 บาท
- **กรุณาแจ้งความประสงค์การยืมจักรยานภายในวันที่ 15 ธันวาคม 2557**

Thailand Business Coalition on AIDS- 2nd Floor, Tanakul Building, 77 Rama 9 Road, Huaykwang Bangkok 10310 Thailand

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